



Corporate Sponsorship Capabilities

PA CFW = September 25th at PA Convention Center, Philadelphia

TX CFW = October 29th at MOODY CENTER (New Venue!), Austin

MA CFW = December 3rd at Boston Convention & Exhibition Center, Boston

CA CFW = Details to be announced...



CFW CONTACT INFO:

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Conference Attendee Profiles:

The Conferences for Women are annual, SOLD OUT, industry agnostic professional development events that are carefully curated to provide content for women (and men) ranging from manager to C-Suite. Event size ranges from 8,000 to 11,000 attendees.



Education:

Income:

Job Title:

Top Industries Represented:

90% have a college degree and 48% have a post-graduate degree
66% report a personal income of 100K+ / 35% over \$150K
9% Executive or Senior Official, 44% VP/Manager/Director, 34% Professional*, 8% Administrative
Healthcare/Biotech/Life Sci, Financial Services, Tech, Education



Education:

Income:

Job Title:

Top Industries Represented:

88% have a college degree and 37% have a post-graduate degree
60% report a personal income of 100K+ / 29% over \$150K
8% Exec or Senior Official, 42% Director/VP, 15% Administrative, 22% Professional*
Technology/IT, Government, Financial Services, Engineering, and Healthcare/Biotech/Life Sci



Education:

Income:

Job Title:

Top Industries Represented:

96% have a college degree and 51% have a post-graduate degree
65% report a personal income of \$100K+ / 36% over \$150K
7% VP or C-Suite, 56% Director or Manager, 18% Administrative or Specialist, and 11% Professional*
Healthcare/Biotech/Life Sci, Technology/IT, Financial Services, Education, and Engineering



Education:

Income:

Job Title:

Top Industries Represented:

92% have a college degree and 44% have a post-graduate degree
77% report a personal income of 100K+ / 43% over \$150K
13% VP of C-Suite, 55% Manager or Director, 12% Professional*
IT/Technology, Healthcare/ Biotech/Life Sci, Engineering, and Financial Services

**Accountant, Scientist, Physician, etc.*



97% of CFW attendees said the Conference met or exceeded their expectations.





General Structure: One Ticket = TWO Events!

- Interactive Hall – Bookstore, Resume Review, Coaching, Headshots, etc.
- Morning “Executive Insights” Sessions answering attendee Q’s
- Learning and Wellness Stage Sessions all day long
- Keynote Luncheon featuring 4-5 keynote speakers
- Afternoon Breakouts and Workshops
- Networking and Inspiration!

94% of CFW attendees said they would attend a future Conference or recommend it to someone else.

Conference Attendance Includes FREE Access to Virtual National CFW on March 4, 2026, For Women’s History Month:

- 20,000 attendees from all over the country
- 3 Keynote Sessions including **12 SPEAKERS!**
- “Best of” workshop content plus NEW sessions
- Virtual Learning and Wellness Stage Sessions
- Virtual Networking Rooms
- Resume Review and Career Coaching
- Bookstore and Interactive Elements



79% of participants are more likely to consider working for or purchasing from a company that supports CFW because of their demonstrated commitment to women.

Range of Deliverables CFW Can Provide Based on Key Objectives:

We will perform a thorough needs analysis to understand your priorities – the following list of deliverables will be customized to ensure CFW is addressing key internal and external objectives.

- **Brand visibility** – inclusion on website, footer of all emails to database, on-site signage, keynote main stage mention and slide visibility, etc.
- **Thought leadership** – speaking roles for internal thought leaders (opportunities exist year-round as well via newsletter, social media and CFW podcast)
- **Attendee engagement on-site** – Interactive Hall presence to showcase corporate / community initiatives, feature products and services, address talent acquisition goals, etc.
- **Employee and client hospitality** – VIP Conference tickets located in front half of keynote room for key employees and top clients
- **Private on-site receptions** – ability to host AM or PM networking event with key clients (and targets from attendee list if desired) depending on investment
- **Inclusion of employees and clients nationally** – ability to layer access to the virtual National CFW on top of any regional partnership to ensure employees and clients everywhere benefit from your involvement with CFW
- **Other tactics customized to address specific priorities**

CFW is a 501 c 3 not for profit organization, and partnership investments are tax deductible to the extent allowed by law. We appreciate your consideration and look forward to working with you!

